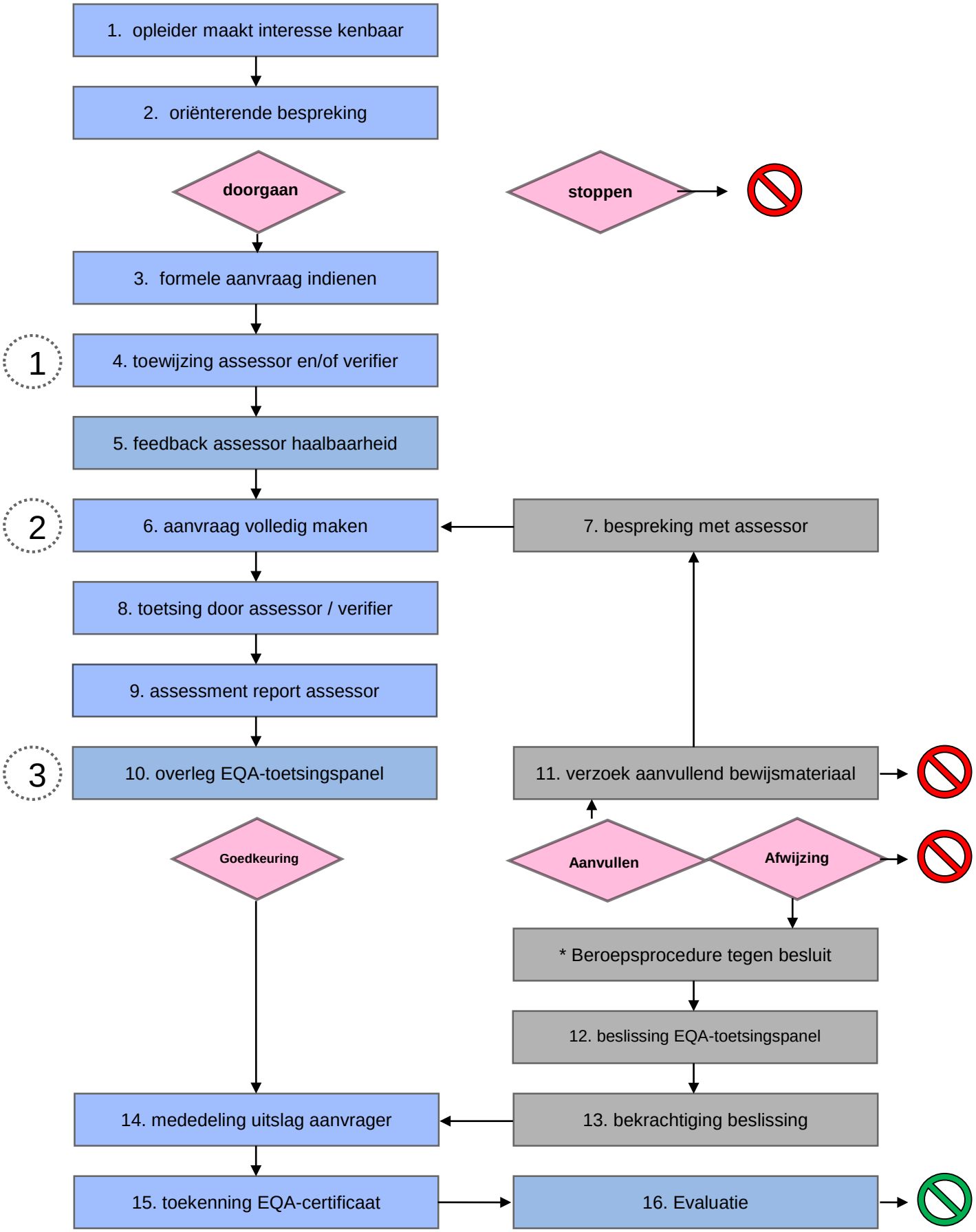Schema aanvraag EQA-keurmerk